

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# 30c, 50c and 75c DAHLIAS Only 13c 'TIL MARCH 15th ONLY Each

Here is a wonderful opportunity to secure some wonderful Dahlias at a fraction of their real value. 35c Dahlias! 50c Dahlias! 75c Dahlias! Yes, and even some varieties that would cost you up to \$1.00 each, if ordered from catalogue next spring, but you may have your choice of this wonderful list of Dahlias at the unheard of price of only 13c each, if you order before March 15th. This offer is made solely to dispose of our surplus Dahlias, and to keep our packers busy during the late winter and early spring. Order all you have room to plant, and do it at once, as this great offer positively closes March 15th. No order will be accepted at this price after that date.

**ALASKA**—White. Best decorative.

**ADALINE WINTER**—An oriental red Dahlia. Decorative.

**ATTRACTION**—Large lilac-rose. Cactus.

**BONNIE BLUE**—A near blue in color. Hybrid show.

**BREAK O' DAY**—Sulphur yellow.

**COPPER KING**—Copper yellow and light red. Decorative.

**DELICE**—Luminous pink.

**ETENDARD DE LYON**—Reddish violet.

**FLORADORA**—Deep blood red. Cactus.

**GEISHA**—Large buttercup yellow.

**GENERAL BUTLER**—Dark lilac. Cactus.

**GENERAL PERSHING**—Large white cactus.

**GEORGE WALTERS**—Coppery old gold and buff.

**MARY DORR**—Deep pink and white cactus.

**MINA BURGLE**—Cardinal red. Decorative.

**MRS. J. HARRISON DICK**—Citron yellow.

**MRS. LEO NEISSEN**—Scarlet red and yellow.

**NIBELUNGENHORT**—Golden apricot. Cactus.

**PRIDE OF WINTERHAVEN**—Coral pink, old gold and yellow.

**PRINCESS JULIANA**—Pure white.

**PATRICK O'MARA**—Orange buff.

**PRIDE OF CALIFORNIA**—Crimson red.

**QUEEN MARY**—Silvery cerise.



**OREGON BEAUTY**—Oriental red with golden pink.

**SOUVENIR DE GUSTAV DOAZON**—Flaming red. Enormous.

**SUNSET GLOW**—Dazzling autumn shades.

**WASHINGTON CITY**—Gigantic white. Cactus.

**YELLOW KING**—Clear light yellow. Cactus.

**13c EACH — 10 FOR \$1.25 — 20 FOR ONLY \$2.45**

**NO ORDER ACCEPTED AT THIS PRICE AFTER MARCH 15th**

## **GROWERS' SALES CO., CLINTON, N. J.**

**ADD 15c FOR POSTAGE, PACKING AND INSURANCE**

\$1.00, \$1.50 and \$2.00

# MONTHLY ROSES ONLY 49<sup>C</sup> Each 'TIL MARCH 15th

## BIG 2 to 3 YEAR OLD, FIELD GROWN PLANTS



**OBL. WHITE KILLARNEY**—A pure white sport from White Killarney but has a much larger bud and many more petals than its parent.

**DUCHESS OF WELLINGTON**—Long, pointed buds; blooms intense salmon-yellow, flushed crimson, changing to lighter yellow.

**ETOILE DE FRANCE**—Rich velvety crimson, center ruby-red; large and double. Likes hot weather.

**FRANCIS SCOTT KEY**—Large crimson buds and blooms of good form, very double; slightly fragrant, good foliage.

**FRAU KARL ORUSCHKI**—Pure snow-white; long pointed buds; large, full flowers; free and constant. Not very fragrant.

**GOLDEN OPHELIA**—Deep golden yellow in the center, paling slightly toward the outer petals; of perfect symmetrical form and the plant is a sturdy, stiff-stemmed grower.

**GEORGEOUS**—Flowers are large, full, deep orange-yellow, heavily veined with reddish copper.

**GRUSS AN TEPLITZ**—Brightest scarlet-crimson and flowering profusely. It grows tall and bushy and is quite hardy, even in cold sections.

**HAOLEY**—Deep velvety crimson, retaining its color in all season. Buds well formed; flowers large, full and free, with most delicate fragrance.

**HOOSIER BEAUTY**—Color glowing deep crimson with darker shadings. Upright, strong, free, good form and texture. Buds long and slender.

**JULIET**—The petals outside are old-gold, and inside vary from rose to crimson. Beautiful in bud and half-open state; always fragrant. A vigorous summer bloomer.

**JONKEER J. L. MOCK**—Rich carmine changing to bright pink with a silvery reflex. Stems strong and erect.

**KAISERINE AUGUSTE VICTORIA**—Outer petals of flowers creamy white, center petals Naples yellow, large, full and of good form.

**KILLARNEY**—Bright shell-pink; long pointed buds with large flowers. Very free and perpetual flowering.

**KILLARNEY BRILLIANT**—Same growth and style as Killarney and, like it, varies considerably in color. In shady weather it is almost deep crimson.

**LADY HILLINGDON**—Deep orange-yellow; good size; long and pointed bud.

**'TIL MARCH 15th 49c EACH**

**10 FOR \$4.75**

**ADD 15c TO COVER COST OF POSTAGE, PACKING AND INSURANCE**

\$4.75, 100 for only \$45.00. Roses worth \$1.00, \$1.50, yes and even \$2.00 each, all at this one low price if you place your order NOW. These Roses are as fine as any you can secure anywhere, big husky 2-3 year field grown plants that will thrive and bloom for you in just a few weeks' time. Order all you have room to plant, and do it NOW, as no order will be accepted at these prices after March 15th.

**LA FRANCE**—Flowers a decided shade of pale pink suffused with a silvery blush, large and globular, of good form and substance and pleasantly fragrant.

**LOS ANGELES**—A luminous flame-pink, toned with coral and shaded with translucent gold at the base of the petals; buds long and pointed which expand into a beautiful and fragrant flower.

**MIS. LOLITA ARMOUR**—Its fragrant blooms develop from well-shaped buds, chrome-yellow at the base, shading to orange and copper hues on reverse of petals.

**MME. BUTTERFLY**—Flowers a brilliant pink suffused apricot and gold, buds carried on erect stems; foliage and habit of growth unsurpassed.

**MME. CAROLINE TESTOUT**—Clear, bright satiny pink. The rose that helped make Portland, Oregon, famous.

**MME. EDOUARD HERRIOT**—Coral-red shaded with yellow and bright rosy scarlet. Strong with bright green, glossy foliage.

**MRS. AARON WARO**—Center Indian-yellow with edge primrose; medium-sized flowers free and full.

**MRS. AMBROSE RICARDO**—Flowers quite double, of good form, a bright flesh-pink in color overlaid with a delicate tinge of yellow and delightfully fragrant.

**MRS. CALVIN COOLIDGE**—Clear buff-yellow flowers, suffused with orange in the center; of medium size, well formed, double, and of some fragrance.

**OLO GOLO**—Vivid reddish-orange, with coppery red and apricot shadings; medium size; semi-double. Strong grower.

**OPHELIA**—Blooms large in size full and perfect in form. Attractive light salmon shading to light yellow.

**PERSIAN YELLOW**—Flowers deep golden yellow, medium size, semi-double and globular in form; growth robust and hardy.

**PHARISAYER**—Rosy white, shaded with salmon; large and full.

**PREMIER**—Dark pink flowers of full size, and pleasing fragrance, borne singly on stiff-thornless stems.

**PRESIDENT HOOVER**—A new color combination of maroon, orange and gold. Long pointed buds; rigid stems and a continuous crop make it one of the most popular Roses.

**RAJIANCE**—Brilliant, rosy opaline-pink. Large, free and of beautiful form with sweet fragrance.

**RED RADIANCE**—A glowing crimson with all the magnificent qualities of the Radiance.

**RICHMOND**—Scarlet lightly shaded crimson.

**ROSE MARIE**—This is a grand rose of the very highest merit. Color best described as a bright watermelon red.

**SOUVENIR DE CLAUDE PERNET**—Its color is a definite and lovely sunflower-yellow deepening in the center and it retains this color indoors and outdoors, in bud and open bloom. Buds are produced on long, stiff stems.

**SOUVENIR DE GEORGES PERNET**—Very large, blooms of Oriental red, with carmine and yellow shadings. Vigorous in growth.

**SUNBURST**—Deep cadmium-yellow, with orange-yellow center; large, full and of beautiful form.

**TALISMAN**—An outstanding novelty in Roses with its brilliant orange-red buds open to a large, fragrant high-pointed bloom of glowing golden yellow; stained with copper-red on the inside. Very hardy.

**TEMPLAR**—Clear, even shade of red; medium size. Good all seasons.

**THE QUEEN ALEXANDRA ROSE**—Faces of petals are vermillion with a deep orange base reverses are deeply shaded old-gold—a brilliant color combination.



**100 FOR ONLY \$45.00** **'TIL MARCH 15th**

IF YOU ORDER BEFORE MARCH 15th

# GREAT 1/2 PRICE SALE

IF YOU ORDER BEFORE MARCH 15th

## BEAUTIFUL FLOWERING SHRUBS



ONLY **19<sup>c</sup>** EACH

'TIL MARCH 15th

ALTHEA—Red, Pink, Purple, White. Blooms from July to September.  
 DEUTZIA—Pride of Rochester. White; blooms June.  
 SPIREA VAN HOUTTEI—White; blooms July.  
 HYDRANGEA A. G.—White; blooms July.  
 FORSYTHIA—Yellow; blooms April.  
 HONEYSUCKLE BUSH—Pink; blooms June.  
 SYRINGA—White; blooms June.  
 SNOWBERRY—Bear's white berries late summer.  
 WEIGELA ROSEA—Pink; blooms June.  
 WEIGELA VARIEGATED—Pink flowers; variegated leaves.  
 HYDRANGEA P. G.—Pale green turning to white and bronze; blooms July.  
 BUTTERFLY RUSH—Deep lavender; blooms July and August.  
 SPIREA BILLARDII—Rose-pink flowers; blooms July to September.

Flowering Shrubs will add more beauty around your home, than any other one planting, and at very much lower cost. Why not add to the beauty of your surroundings this spring? Make a large planting of Forsythia beautiful in its golden yellow coloring before other plants have put out their leaves. Spirea Van Houttei is equally as beautiful in the early summer, with its mass of showy white blooms. Then the beautiful Dogwood, the Hydrangeas, the marvelous

Butterfly Bushes, and the many other Shrubs that flower so beautifully throughout the entire season, keep your grounds beautiful from spring until fall. Order liberally of the Shrubs, order in tens, in hundreds, and be sure to order at once. NOW, and secure fine, big, bushy 2-3 year old plants for only 19c each, in this great half price sale, but remember, you must order at once, as no order will be accepted at this price later than March 15th.

**19c Each**

## 10 MARVELOUS JAP IRIS \$1.49

The Japanese Iris is quite distinct from the Garden Iris. The leaves are perfectly flat when open measuring six to ten inches in diameter; one large clump often producing as many as thirty-five or forty bloom stalks. The flowers of pure white, lavender pink, dark purple, maroon, violet, plum marvellously pencilled and striped are excellent for home decorations and will keep from a week to ten days, coming out as do the Gladoli until each bud has opened. No up-to-date garden should be without a goodly number of these exquisite Japanese Iris. At this low half price sale, you should order at least 10.

**10 FOR \$1.49 -- 100 FOR ONLY \$12.50**

## RHODODENDRON and AZALEAS

ONLY **\$1.29** EACH



RHODODENDRON MAXIMUM—The grandest of all the Rhododendrons, and the one most used for massing and naturalistic planting. In July bears large pinkish-white flowers in large clusters.  
 CORYNTHIAN RHODODENDRON—A popular hardy Rhododendron, pink, lustrous dark green leaves, with great large clusters of rosy lavender-purple blooms.  
 AZALEA CAUDALUCIA—Flame Azalea. The most beautiful and varied of all the Azaleas, ranging in color from orange to crimson.  
 AZALEA M. D. FLORA—Pink star bloom. Flowers deep pink, blooming early, very profuse and showy.

We have arranged for several carload of fine collected Rhododendron and Azaleas from North Carolina, for early April delivery. These plants have been carefully selected by experts for their uniformity of size and shape, bushy 2-3 foot plants, that will sell regularly at \$4.00 each, but

**\$1.29 EACH -- 4 FOR ONLY \$5.00**

## \$1.29 MOUNTAIN LAUREL 4 for \$5.00

## SIBERIAN ELM "THE WONDER TREE"

If you wish to have lovely shade trees about your home—if you wish to have them quickly—the Siberian Elm is the tree you should plant. They are truly Wonder Trees, growing twice as fast as any other known variety. With this remarkable tree you can have shade quickly, improving the appearance of your home and the attractiveness of its grounds in a very short time.

This Wonder Tree, the Siberian Elm, not only gives you quick shade, but develops into a truly beautiful tree, resembling the full shape of the Norway Maple, one of the most desirable shade trees, and develops this full size and shape in half the time it would require a Norway Maple. Rich green clean-cut foliage—truly ornamental.

The United States Department of Agriculture says: "It is very hardy and has proved valuable under a greater variety of climatic and soil conditions than any other tree yet introduced."

The Siberian Elm is a remarkable value at our low price, which is a Growers' Sales Company special, offered in line with our policy of giving you the newer and better things as they are proven valuable, at lower than usual prices. If you want shade, and want it quickly, by all means plant Siberian Elm this spring.

**\$1.25 EACH - 3 FOR \$3.00 - 10 FOR \$8.75**

## ... CALIFORNIA PRIVET ...

California Privet has long stood as the one best plant for Hedges, as it is remarkable for its beautiful dark green, glossy foliage, its quick, strong and symmetrical growth, its freedom from insect scale, and its ability to withstand pruning and trimming into any desired shape at any season of the year.

It holds its foliage up to the holidays in this vicinity and is evergreen south of Philadelphia. Plants are cheap, free from thorns, and do not sprout or sucker from the roots.

**25 FOR \$1.00 -- \$3.89 PER 100 39c EACH -- 10 FOR ONLY \$3.50 10 FOR \$1.00 - 50 FOR \$4.75 - 100 ONLY \$9.25**

## Big 3 to 5 Eye PEONIES

ONLY **29<sup>c</sup>** EACH

'TIL MARCH 15th

A real opportunity! An opportunity to secure some wonderful Peonies, worth 75c to \$1.00 each, and more. A surplus of two of the foremost Peony Growers of the country, at the very unusual price of only 29c each, 10 for only \$2.75. This black of Peonies include many high priced varieties, in a wide range of shades and colors, comprising practically all shades and colors in which Peonies are grown. A real opportunity to make a large planting for a gorgeous display of Peonies, at a very small fraction of their real value.

**10 FOR ONLY \$2.75**



## LARGE FLOWERING CANNAS

The new and beautiful Cannas are large and gorgeous in coloring, entirely unlike the older varieties, the new reds are bright and extremely large; as are the brilliant yellows and those of variegated colors. Even when not in bloom the big broad leaves of the Cannas, whether green or bronze, are ornamental. Make a large planting in beds or borders, and many will be the expressions of astonishment of your friends that Cannas can be so beautiful. At our special price, a dozen for only \$1.29, 100 for \$7.50, you can well afford to plant Cannas in quantities, and you may have them in assorted colors, or in any one color you desire; red, scarlet, orange, yellow, soft pink, or variegated. Just state, in ordering, whether you wish them assorted or in separate colors, and he sure to get your order in immediately, as this half price sale positively ends March 15th.

**\$1.29 PER DOZEN -- 100 FOR ONLY \$7.50**



## CHOICE CLIMBING ROSES

ONLY **39c** EACH

Think of it! Choice Climbing Roses, and the most wanted varieties, big 2-3 year field grown plants, for only 39c each, 10 for only \$3.50. Varieties that sell regularly up to 75c to \$1.00 each. Make your selection, and mail your order at once. NOW, while you can take advantage of this tremendous saving.

CLIMBING AMERICAN BEAUTY—deep pink, profuse bloomer.  
 AMERICAN PILLAR—color bright pink.  
 BESS LOVETT—clear, bright red, brilliant coloring.  
 DOCTOR VAN FLEET—flesh pink, resembles a Tea Rose.  
 DOROTHY PERKINS—red.  
 DOROTHY PERKINS—white.  
 DOROTHY PERKINS—pink.  
 PAUL'S SCARLET CLIMBER—bright flaming scarlet; strong grower.  
 YELLOW RAMBLER—produces clusters of double, golden yellow flowers.  
 BLUE RAMBLER—a hardy grower.

**39c EACH - 3 FOR \$1.10 - 10 FOR ONLY \$3.50**



## BABY RAMBLER ROSES

Baby Rambler Roses bloom prolifically all summer, and once planted they become a permanent feature increasing in beauty year after year. You can now have a large bed of these desirable plants, in red, white, or pink, at very small cost, if ordered during this great half price sale. Only 39c each, 10 for only \$3.50, if ordered immediately, before March 15th.



## 20 GARDEN IRIS -- \$1.89

No planting is more colorful or beautiful in the early Summer than a bed or border of Garden Iris. Iris has been so improved in variety of color and size of flowers that it can hardly be compared with the Iris of years ago. Our field of Iris includes every color and variety obtainable from the deepest purples and lightest blues to beautiful mixtures and combinations of yellow and bluish purples. We offer this Iris in mixed colors only. Plant a border of these beautiful Garden Iris and you will have a colorful riot of flowers that will come up year after year with scarcely any attention. Garden Iris will grow and thrive in almost any soil. Include at least a dozen in your order; a hundred or more for a larger border.

**20 FOR \$1.89 -- 100 FOR ONLY \$8.50**

## CATALPAS

(UMBRELLA TREES)

ONLY **98c** EACH



The Catalpa Tree or Umbrella Tree is extremely ornamental; their symmetrical heads forming a perfect umbrella-shaped top and are especially attractive in pairs on opposite sides of the walk, drive, entrances, etc., or anywhere a balanced effect is desired. Catalpas of this size, about six feet in height, usually sell at \$2.50 each, but now in a special advertising leader, we are making it a very special price of 98c each, or 2 for only \$1.89, if you order at once, before March 15th.

**98c EACH -- 2 FOR ONLY \$1.89**

## RED-LEAF TREES

## 3 PRUNUS PISSARDI \$1.98

Prunus Pissardi is one of the most beautiful of the red-leaved trees, a beautiful reddish-purple, and is covered with a gorgeous mass of pink blossoms in May. Retains its color longer than any other red-leaved variety. For best results, plant in clumps of three trees. Exceptionally pruned.

**3 FOR ONLY \$1.98**

## 3 - - BECHTEL'S CRAB - - \$1.98 DOUBLE FLOWERING

Most beautiful and desirable of the flowering trees. A profusion of large, fragrant, double blossoms of a beautiful delicate pink. Three trees for the price of one.

**3 FOR ONLY \$1.98**

## ... JAPANESE BARBERRY...

Now is the time to make that large planting of Japanese Barberry, whether as specimen plants or border hedge, or among Shrubbery and Evergreens, as probably never before and perhaps never again will you be offered such a price as this for plants of this size and grade, fine bushy 18-24 inches, regularly sold as high as \$35.00 per 100. Our special price during this great half price sale is only 10c each, 50 for \$4.75, 100 for only \$9.25. A tremendous saving, made possible if you order at once for early spring delivery. None sold at this price after March 15th.

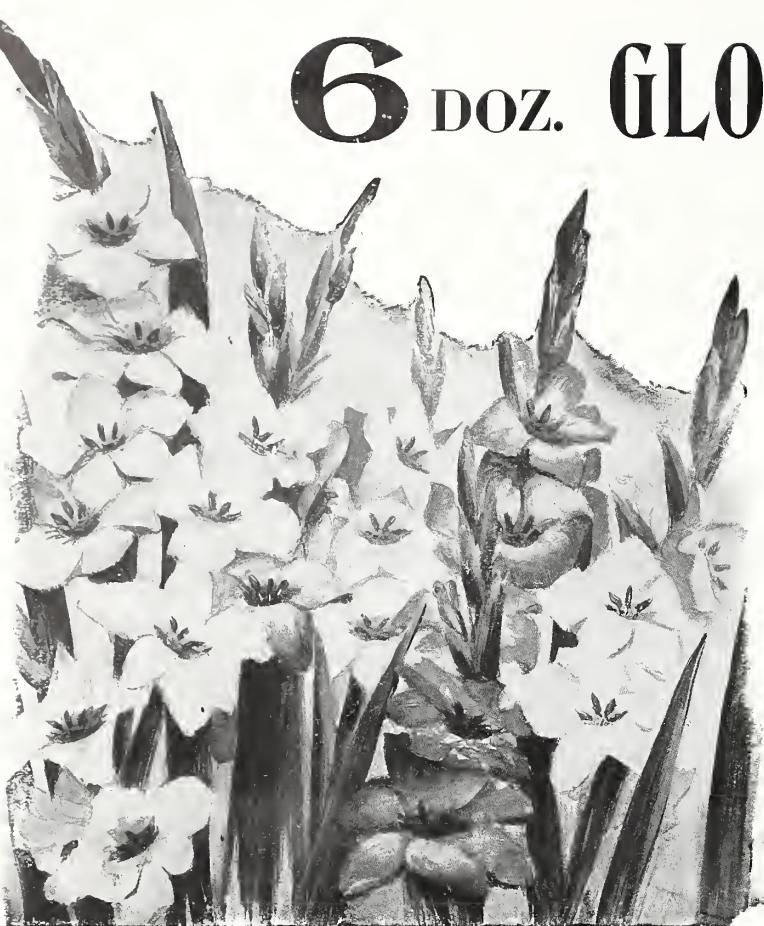
Prices Effective 'Til March 15 Only

GROWERS' SALES COMPANY, Clinton, New Jersey

Prices Effective 'Til March 15 Only

ADD 15c TO COVER POSTAGE, PACKING AND INSURANCE ON ALL ORDERS, EXCEPT TREES, RHODODENDRON AND AZALEAS, WHICH ARE SHIPPED BY EXPRESS.

# 6 DOZ. GLORIOUS "GLADS"



ONLY **\$1.89**

(VALUE \$3.00)

Think of it! 6 Dozen Glorious Gladioli worth \$3.00, now for only \$1.89, in an assortment of such gorgeous varieties as Le Marechal Foch, Prince of Wales, Wilbrink, Scarsdale, Maidens Blush, Lily White, and many others of equal value.

An assortment of varieties that ordinarily sell at from 50c to 75c per dozen. We price the value of this collection at \$3.00, but if ordered separately from any catalogue the cost would probably be much more than this, but ordering NOW you receive the whole 6 dozen for only \$1.89.

## AND 1 DOZ. BLOOD RED WAR (WORTH \$2.00) FREE

*72 57* If you order immediately, we will include absolutely FREE 12 of the famous Gladioli War, valued at \$2.00, giving you a full \$5.00 to \$6.00 value for only \$1.89. This offer is good only if you order immediately, so act at once. Order NOW, today.

**6 DOZ. GLORIOUS GLADS only \$1.89 and 1 DOZ. WAR FREE**

**ORDER MUST BE IN BY MARCH 15th**

50c to 75c

**5 BOSTON  
IVY \$1**

An Ornamental  
Green Covering  
for Walls, Arbors,  
Fences, Etc.  
Only

“ ‘Til MARCH 15th”

Growers’ Sales Co.  
Clinton, N. J.

*c) 1932*

Sec. 435½ P. L. & R.  
U. S. Postage  
PAID  
CLINTON, N. J.  
Permit No. 1

